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FUSHIFARU
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Press Release

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Muni Foundation and Fushifaru Maldives to Host Plastic Aa Nulaa Event in Hulhumale for the first time, advocating for No Single-Use Plastic

Plastic pollution has become a pressing global issue, and in response, an event organised by Muni Foundation together with Fushifaru Maldives, "Plastic Aa Nulaa," is set to take place in Central Park, Hulhumale on April 29, 2024. This event aims to gather individuals, communities, and organisations towards the cause of eliminating single-use plastic, protecting our marine life and fostering a more sustainable way of living.

Plastic Aa Nulaa, which translates to "No to Plastic" in Dhivehi, is a movement towards a cleaner, greener future. Organised by Muni Foundation and Fushifaru Maldives, with the support of governmental bodies and corporate sponsors, this event promises to be a catalyst for change. Fushifaru has implemented a range of green initiatives, including a coral propagation project, the elimination of single-use plastic bags, planting trees and promoting sustainable cooking practices with a chef's garden. The resort has been commended for its efforts to reduce its carbon footprint, preserve marine life and support the local community.

Muni Foundation, a prominent non-profit organization dedicated to environmental conservation, together with Fushifaru initiate Plastic Aa Nulaa. With a mission to create a more sustainable future for all, Muni Foundation has been actively involved in various initiatives aimed at preserving natural ecosystems and reducing environmental impact.

Ooredoo, a leading telecommunications company in The Maldives, has stepped forward as the gold sponsor of Plastic Aa Nulaa. With a commitment to corporate social responsibility, Ooredoo has been at the forefront of initiatives aimed at promoting environmental sustainability.

The bronze sponsors, La Linker and Transmaldivian Airways (TMA), have also demonstrated their commitment to environmental stewardship and community engagement by contributing to this cause. Fushifaru would also like to thank the venue sponsors HDC and Parley as well as the set-up sponsor Island Chief for their invaluable contributions.

The event will feature a diverse range of activities and initiatives designed to raise awareness about the detrimental effects of single-use plastics on our environment and encourage the adoption of eco-friendly alternatives.

Plastic Aa Nulaa will feature distinguished speakers from various fields:

- **Mr. Ahmed Siaar - General Manager, Fushifaru Maldives**
- **Mr. Khalid Al-Hamadi, CEO of Ooredoo**
- **Lorraine Aldridge, Marine Biologist, Atoll Marine Conservation Centre**

These speakers will offer valuable perspectives during Plastic Aa Nulaa, inspiring attendees to take meaningful action towards a sustainable future.

In addition to raising awareness and promoting sustainable alternatives, Plastic Aa Nulaa will also facilitate community action through a beach cleanup during the morning of 29th April 2024.

"We are thrilled to host Plastic Aa Nulaa, a significantly important event of the year to support efforts to tackle plastic pollution in our city," said Mr Ahmed Siaar, General Manager of Fushifaru Maldives. "It's inspiring to see so many individuals and organisations come together with a shared commitment to protecting our planet."

Plastic Aa Nulaa is open to people of all ages and backgrounds who share a passion for environmental sustainability.

Join us at 16:30 hours on April 29, 2024, at Central Park, Hulhumale, as we say "No to Plastic" and take a stand for a cleaner, healthier planet. Together, we can make a difference.

Note to Editors:

On the far North East border of Lhaviyani Atoll, sits the new exquisite little island of Fushifaru Maldives, only a 35-minute breath-taking seaplane flight away from Velana International Airport. Nestled between a national Marine Protected Area and three of the Maldives' most iconic dive sites, Fushifaru Maldives is a boutique and intimate resort with an endless promise of adventure, excitement, discovery, and serenity all in one diverse landscape.

Merging quintessential Maldivian design with modern aesthetics, Fushifaru Maldives' 63 beach and water villas exude a sense of cosiness yet luxurious in space and amenities. Each of the spectacular villas feature open-air bathrooms with indoor and outdoor showers, double vanity, daybeds, private verandas with dining areas and breath-taking views of the surrounding crystal clear lagoon, with their own plunge pool for some villas.

Dining experiences feature regional and international flavours to suit every taste and dietary requirement. Scrumptious breakfast buffets and palate pleasing international cuisine are offered at Korakali, while surf and turf can be savoured at Raakani on the beach and interactive dining experience can be enjoyed at Teppanyaki.

Signature cocktails and detox tails are complemented by the best sunset views on the island whilst lounging by the pool at Fanihandhi Bar. A range of international dishes and snacks can be served straight to the privacy of Villa 24 hours. A range of private dining experiences such as Handhu platform dining, floating breakfast and pool dining are also available on request.

Above the Waterline - to up the adventure, a fully equipped gym overlooks the Indian Ocean, a multi-sports court hosts regular matches between Residents and guests, a kid's club, to the water with jet skis, kayaks and catamarans. Off-island visits include the largest tuna canning factory in the Maldives and partake in numerous social and sustainable activities.

Below the Waterline - Fushifaru Kan'du, a national Marine Protected Area home to three iconic dive sites including the renowned Fushifaru Thila is teeming with marine life, unique cave formations and a marine cleaning station, sits right beside the resort. A true haven for diving enthusiasts and snorkelers alike.

An extraordinary experience of weddings, picnics and desert island getaways are available at the resort's own private sandbank – only a few meters away in a crystal-clear turquoise lagoon.

For more information about Fushifaru Maldives, please visit www.fushifaru.com.