

Press Release

May 2024 | Fushifaru.com



FUSHIFARU
maldives

Fushifaru Maldives successfully organised the "Plastic Aa Nulaa" initiative for the local community



On Monday, April 29th, Fushifaru hosted the "Plastic Aa Nulaa" event, drawing the participation of numerous individuals and organisations, including high-ranking government officials and related entities. A cleanup drive in the morning yielded significant results, with 15 sacks of plastic, totaling nearly 50kg, collected from the Hulhumale Central Park area.

Translated as "without plastic," Plastic Aa Nulaa aimed to promote the reduction of single-use plastic and raise awareness about the current state of the Maldives' marine environment.

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Mr. Ahmed Siaar
General Manager of Fushifaru Maldives

Emphasising the need to preserve the environment for future generations, Fushifaru Maldives' General Manager, Mr. Ahmed Siaar, warned about the potential consequences of negligence, which could manifest in the next 20-50 years. "I envision a future where natural beauty remains a reality, not just a distant dream. Let's strive to live plastic-free," stated Siaar.

Minister of Fisheries and Ocean Resources, Mr Ahmed Shiyam, highlighted governmental efforts in environmental protection, citing legislative measures such as the 18th Amendment to the Export-Import Act, which banned certain single-use plastic products.

Shiyam reaffirmed the government's commitment to marine conservation and reducing plastic pollution.

Marine Biologist, Mrs Lorraine Aldridge, proposed improvements to drinking water facilities, advocating for widespread adoption of water purification systems to minimize reliance on plastic bottled water, particularly in local communities where desalination processes are common but water quality remains suboptimal.



Left - H.E. Minister Ahmed Shiyam
Minister of Fisheries and Ocean Resources
Right - Mr. Mukhutar Hassan
MD and CEO of Muni Group

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Left - Mr. Khalid Al- Hamadi
CEO and MD of Ooredoo Maldives
Right - Mr. Mukhutar Hassan
MD and CEO of Muni Group

Mr Khalid Al-Hamadi, Managing Director and CEO of Ooredoo Maldives, underscored the urgent need to address plastic waste, which poses a significant threat to ecosystems and livelihoods. While acknowledging the practical challenges of eliminating plastic entirely, Al-Hamadi stressed the importance of responsible plastic usage and pledged Ooredoo's ongoing commitment to environmental conservation.

Fushifaru extends heartfelt appreciation to our esteemed sponsors, including Ooredoo, MUNI Foundation, TMA, La Linker, Island Chief, HDC whose generous support made the Plastic Aa Nulaa event possible. Their commitment to environmental sustainability and community engagement played a pivotal role in the success of this initiative. Together with our sponsors, we look forward to continuing our efforts to combat plastic pollution and create a more sustainable future for all.

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Note to Editors:

On the far North East border of Lhaviyani Atoll, sits the new exquisite little island of Fushifaru Maldives, only a 35-minute breath-taking seaplane flight away from Velana International Airport. Nestled between a national Marine Protected Area and three of the Maldives' most iconic dive sites, Fushifaru Maldives is a boutique and intimate resort with an endless promise of adventure, excitement, discovery, and serenity all in one diverse landscape.

Merging quintessential Maldivian design with modern aesthetics, Fushifaru Maldives' 63 beach and water villas exude a sense of cosiness yet luxurious in space and amenities. Each of the spectacular villas feature open-air bathrooms with indoor and outdoor showers, double vanity, daybeds, private verandas with dining areas and breath-taking views of the surrounding crystal clear lagoon, with their own plunge pool for some villas.

Dining experiences feature regional and international flavours to suit every taste and dietary requirement. Scrumptious breakfast buffets and palate pleasing international cuisine are offered at Korakali, while surf and turf can be savoured at Raakani on the beach and interactive dining experience can be enjoyed at Teppanyaki.

Signature cocktails and detox tails are complemented by the best sunset views on the island whilst lounging by the pool at Fanihandhi Bar. A range of international dishes and snacks can be served straight to the privacy of Villa 24 hours. A range of private dining experiences such as Handhu platform dining, floating breakfast and pool dining are also available on request.

Above the Waterline - to up the adventure, a fully equipped gym overlooks the Indian Ocean, a multi-sports court hosts regular matches between Residents and guests, a kid's club, to the water with jet skis, kayaks and catamarans. On-island visits include the largest tuna canning factory in the Maldives and partake in numerous social and sustainable activities.

Fushifaru Maldives, Lhaviyani Atoll, Republic of Maldives

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Below the Waterline - Fushifaru Kan'du, a national Marine Protected Area home to three iconic dive sites including the renowned Fushifaru Thila is teeming with marine life, unique cave formations and a marine cleaning station, sits right beside the resort. A true haven for diving enthusiasts and snorkelers alike.

An extraordinary experience of weddings, picnics and desert island getaways are available at the resort's own private sandbank - only a few meters away in a crystal-clear turquoise lagoon.

For more information about Fushifaru Maldives, please visit: www.fushifaru.com.

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